



QUALITY AND SUSTAINABLE DEVELOPMENT POLICY OF THE ANTIBES JUAN-LES-PINS TOURISM & CONVENTION BUREAU

October 2025

The ANTIBES JUAN-LES-PINS TOURISM AND CONVENTION BUREAU (TCB), a public industrial and commercial establishment (EPIC), aims to promote the tourist destination, **welcome visitors and provide them with information.**

It carries out **several missions** in the areas of public, **sporting, and professional events**. In particular, it organises **Jazz à Juan**, the international jazz festival in Juan-les-Pins and its off-festival called **Jammin' Summer session**, **Jammin' Juan**, the market for **Jazz professionnels**, **fireworks**, the **end-of-year celebrations**, and more. The TCB also operates the **ANTIPOLIS Convention Centre** and the **AZURARENA ANTIBES Sports Centre** as part of its public service delegations.

The TCB aims to **promote CSR by setting an example** in the events and tourism sectors for its stakeholders and by **encouraging influence and innovation** throughout the region. In this context, the TCB takes into account the **needs and expectations** of all its stakeholders, with whom it communicates continually about its commitment.

Through the day-to-day conduct of its activities, the TCB advocates, promotes, and ensures the embodiment of the following values:

- **Solidarity** (solidarity with society and stakeholders)
- **Adaptability** (adapting to changes in society, its issues and challenges)
- **Respect** (respect for people and the environment)
- **Ethics** (ethics in relations with stakeholders and in business)
- **Excellence** (in process control and continual improvement).

Aware of current environmental, societal, and economic issues, the TCB is committed to a **CSR approach**, notably by meeting the requirements of the **ISO 20121 standard**.

Its CSR policy is structured around 6 strategic areas with a view to the sustainable development of all its activities:

Focus 1: Improving the customer experience and accessibility for all audiences

- Objective 1: Ensuring accessibility to spaces, information, and events for all audiences
- Objective 2: Improving the customer experience

Focus 2: Reducing the environmental footprint of its activities

- Objective 3: Reducing waste production
- Objective 4: Developing eco-friendly ways of getting around
- Objective 5: Reducing energy consumption at its sites and in its activities

Focus 3: Supporting teams, audiences, partners and suppliers in adopting more virtuous practices

- Objective 6: Promoting the adoption of sustainable development approaches among its priority stakeholders

Focus 4: Improving the quality and comfort of its employees' working environment.

- Objective 7: Strengthening its actions for quality of life and working conditions

Focus 5: Improving the overall economy of the entire structure as part of a responsible purchasing policy

- Objective 8: Developing sales as part of a responsible purchasing policy

Focus 6: Positioning themselves as a leader in sustainable tourism

- Objective 9: Communicating about its actions in the field of sustainable tourism

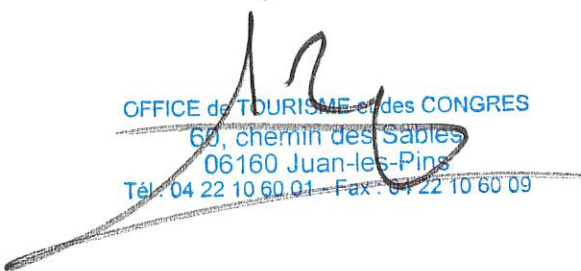
These strategic priorities are implemented across its **4 areas of activity** (Tourism, Event Organisation, Sport and Professional Events) in order **to raise awareness and involve all TCB employees and stakeholders**, with whom it is committed to continually **improving its performance** in terms of responsible management.

The TCB fully integrates **the duties of vigilance, transparency, inclusion, and integrity** into its activities through its responsible management system. In view of its CSR objectives and in accordance with the requirements of ISO 20121, the TCB is committed to complying with **the legal and other requirements applicable** to its activities and to disseminating this CSR policy.

Finally, the TCB is committed **to providing a clear framework for defining, updating, and evaluating its CSR objectives** with a view **to the sustainable development of its activities**. It is committed to reporting on its performance in this area.

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